



Tony Blauer: A Pioneer in Self-Defense & Fear Management

Founder & CEO of Blauer Tactical Systems Inc.®

For over **45 years**, Tony Blauer has been at the forefront of **personal defense, fear management, and performance psychology**, revolutionizing the way individuals and teams prepare for **real-world violence**.

Since **1977**, Blauer has dedicated his life to **helping people become safer, sooner**, bridging the gap between **science, psychology, and combatives**. He is the **creator of the SPEAR System®**, the world's **first behaviorally based self-defense method**, which has **redefined close-quarter tactics** for military, law enforcement, and self-defense instructors worldwide.

In **1985**, he founded **Blauer Tactical Systems Inc.® (BTS)**, an industry leader in **scenario-based training, de-escalation, and fear management**. Today, his influence spans **elite government agencies, tactical teams, and personal defense instructors across the globe**.

Blauer's **fear management research** has **transformed** how warriors, protectors, and civilians approach **danger, intimidation, and sudden violence**. His philosophy is simple:

Fear isn't the enemy. It's the energy.™

Blauer Tactical Systems®: Nearly 40 Years of Global Leadership

For nearly **four decades**, Blauer Tactical Systems Inc.® has been at the **cutting edge of self-defense training**, equipping thousands of professionals with the **mindset, strategies, and skills** to confront real-world threats.

What Sets BTS Apart?

- ✓ **Fear Management & Mindset Optimization** – Train your mind before the fight even begins.
- ✓ **Close-Quarter Tactics & Confrontation Management** – Proven strategies for high-stakes encounters.
- ✓ **Scenario-Based Training for Real-World Encounters** – Stress inoculation through **realistic drills and adaptive strategies**.

At the heart of **BTS's success** is the **SPEAR System®**—a **scientifically validated approach** that leverages the body's **natural flinch response** to create **rapid, instinctive, and effective self-defense tactics**. This system is **hardwired into every human being**, making it the **fastest and most reliable response** to an ambush or sudden threat.

Blauer Tactical Systems, Inc.
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Trusted by Elite Units and Government Agencies

Blauer Tactical Systems is **one of the most respected training organizations** in the world, having trained and consulted with **elite military units, law enforcement agencies, and tactical teams worldwide.**

Notable Agencies Trained:

- ✓ U.S. Army Special Forces
- ✓ Naval Special Warfare
- ✓ U.S. Air Force
- ✓ Federal Air Marshal Service
- ✓ U.S. Coast Guard
- ✓ Secret Service
- ✓ U.S. Marshals Service
- ✓ Department of Energy

BTS's expertise is **routinely sought out** by **counter-terrorism units, federal law enforcement agencies, and high-risk task forces**, making it a **trusted resource in tactical readiness, fear management, and performance under pressure.**

Global Reach: Making Good Humans Safer, Worldwide

Blauer Tactical Systems Inc.® has **expanded its influence worldwide**, delivering **train-the-trainer programs** and **scenario-based training** across multiple continents.

Where We Train (to name but a few):

-  **United States**
-  **Australia**
-  **New Zealand**
-  **Germany**
-  **United Kingdom**
-  **Venezuela**

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With over **45 years of teaching experience** and nearly **40 years of running a global organization**, Tony Blauer's mission remains the same:

Make good humans safer.

High Gear®: The Ultimate Training Suit

Tony Blauer developed **High Gear®**, a **revolutionary protective training suit** that allows for **full-speed, full-contact combat simulations** with **minimal injury risk**.

Used worldwide by military, law enforcement, and self-defense trainers, High Gear® has completely **redefined** how warriors **prepare for real-world encounters**.

- ◆ **Designed for impact reduction without limiting movement**
 - ◆ **Used for force-on-force training, scenario drills, and fear inoculation**
 - ◆ **Trusted by elite tactical teams and combatives trainers worldwide**
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Media Appearances, Podcast, and Featured Publications

Tony Blauer's groundbreaking work has been featured in over **100 publications**, including:

- **FORBES**
- **MAXIM**
- **LAW & ORDER**

He has appeared on:

- **FOX's World's Wild Police Videos**
- **CNN**
- **Various radio programs and interviews**

KNOW FEAR® Podcast & Global Podcast Guest: Fear Unites Us All

Mr. Blauer is the host of the **KNOW FEAR® Podcast**, a powerful show with **over 100 episodes** exploring:

- ✓ **Fear management** – How to understand and use fear as fuel
- ✓ **Mindset training** – Mental resilience in high-stakes situations
- ✓ **Self-defense strategies** – Tactics for personal safety and protection

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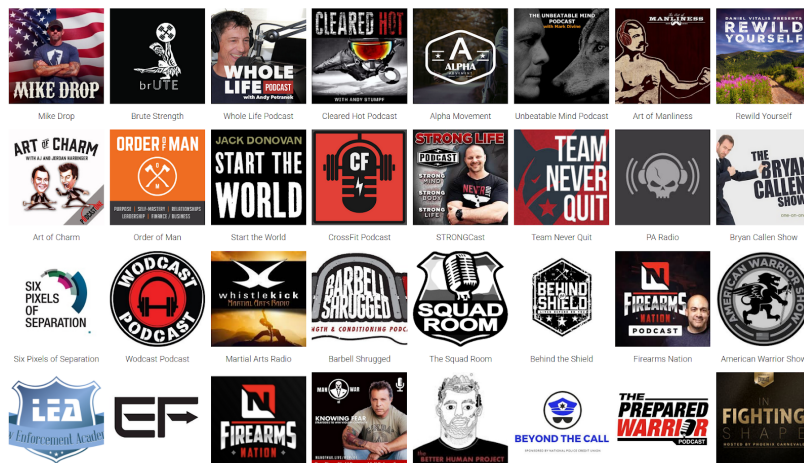


Because **fear unites us all**, Blauer's insights extend far beyond self-defense. He has been a **featured guest on hundreds of podcasts worldwide**, covering:

- **Business & Leadership** – Making decisions under pressure
- **Mindset & Psychology** – Overcoming doubt, fear, and anxiety
- **Finance & Risk Management** – Understanding fear-based decision-making
- **Parenting & Personal Growth** – Teaching resilience and awareness
- **Self-Defense & Tactical Training** – Preparing for real-world encounters

Whether it's **entrepreneurs navigating uncertainty**, **parents protecting their families**, or **professionals dealing with high-pressure situations**, Blauer's expertise in **fear, mindset, and performance psychology** makes him a sought-after speaker across **all industries**.

Listen to the KNOW FEAR® Podcast: [Libysn](#), [YouTube](#)



Listen to the podcasts Tony Blauer has been a guest on: [Click here](#)

Books by Tony Blauer

The Tony Blauer SPEAR System® – The definitive guide to understanding and applying instinctive defensive tactics.

Available on **Amazon**:

[The Tony Blauer SPEAR System®](#)

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Get Started with the SPEAR System®

- ✓ Visit: www.blauerspear.com
- ✓ Train: [Online Courses](#)
- ✓ Listen: KNOW FEAR® Podcast - [Libsyn](#), [YouTube](#)
- ✓ Read: [The Tony Blauer SPEAR System®](#)

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